



# **INVESTMENT IN KİRŞEHİR**

**Compiled from the report of Ahiler Development Agency.**

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**KİRŞEHİR**

## Key Indicators of Kırşehir

Region	Central Anatolian Region
Neighbours	Ankara, Aksaray, Kırıkkale, Nevşehir, Yozgat
Region	6.570 km <sup>2</sup>
Population	234.529
Average Maximum Temperature	January (4.5°C) July (29.7°C)
Average Minimum Temperature	January (-4.3°C) July (15.5°C)
Average Sunshine Duration	January (3.1 hours) July (11.9 hours)
University	Kırşehir Ahi Evran University



First of Turkey in production of chickpea  
barley



Third of Turkey in production of malt



Fourth of Turkey in production of green lentil



Famous for its Kaman walnut



Capital of Ahi Community



Healing city with thermal sources



Brand city of stock-breeding

Active Number of Employees	55.195 (2017)
Total Number of Workplaces	3.971 (2017)
Number of Incentive Certificates	38 (2017)
Number of Founded Enterprises	190 (2017)
Number of Organized Industrial Sites	2

## **COMPETITIVE SECTORS**

### 1. Stock-breeding



### 2. Agriculture



### 3. Production of Animal Feed for Farm Animals





## DEVELOPING SECTORS

### 1. Stock-breeding



### 2. Renewable Energy



### 3. Thermal Tourism



## **INFOGRAPHIC DATA FOR TRANSPORTATION**

### **Distance to the Big Cities**

Ankara : 186 Km.

İstanbul: 635 Km.

Kayseri : 134 Km.

### **Distance to Ports and Airports**

Mersin Port : 368 Km.

Samsun Port : 391 Km.

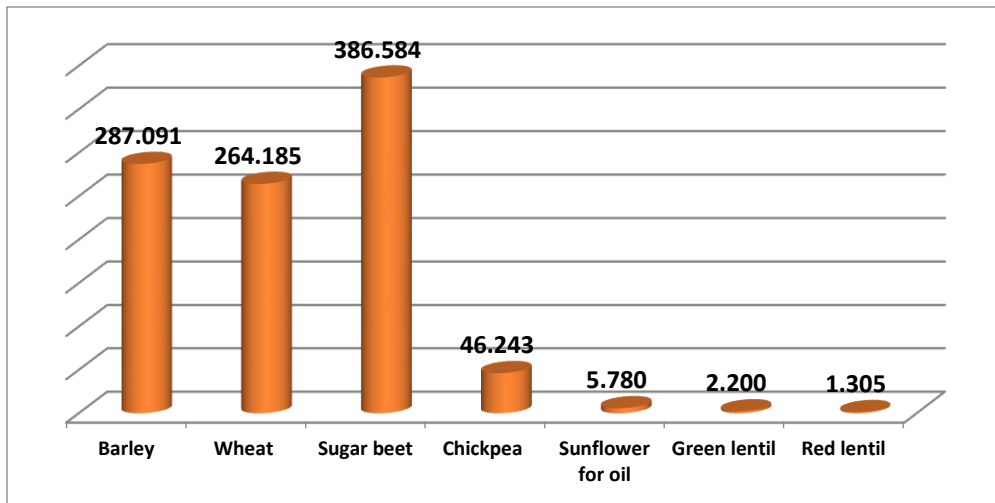
Kapadokya/Nevşehir Airport : 84 Km.

Esenboğa/Ankara Airport: 199 Km.

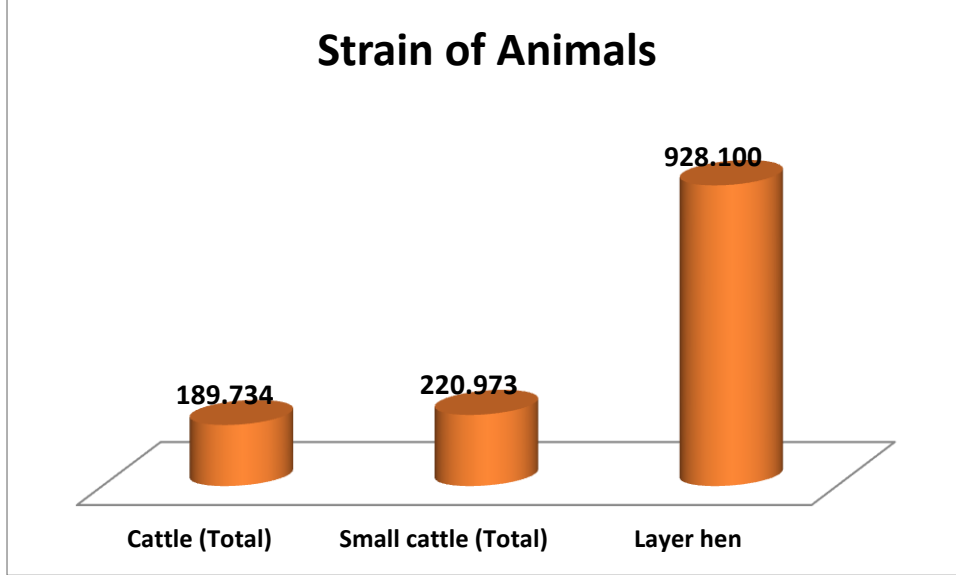
Erkilet/Kayseri Airport: 136 Km.

## **AGRICULTURE AND STOCK-BREEDING**

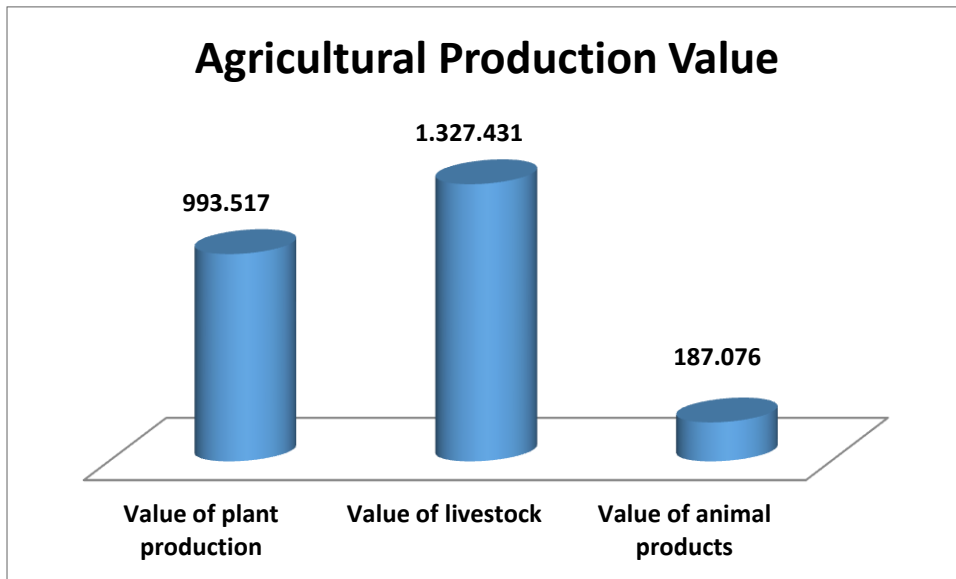
<b>Herbal Product</b>	<b>Current Output (Ton) (2017)</b>
Barley	287.091
Wheat	264.185
Sugar beet	386.584
Chickpea	46.243
Sunflower for oil	5.780
Green lentil	2.200
Red lentil	1.305



Strain of Animals	Number (2017)
Cattle (Total)	189.734
Small cattle (Total)	220.973
Layer hen	928.100



Agricultural Production Value of Kırşehir (1.000TL) (2017)	
Value of plant production	993.517
Value of livestock	1.327.431
Value of animal products	187.076



## INDUSTRY

### First 5 Products of Kırşehir According to Industrial Registry Certificate (2017)

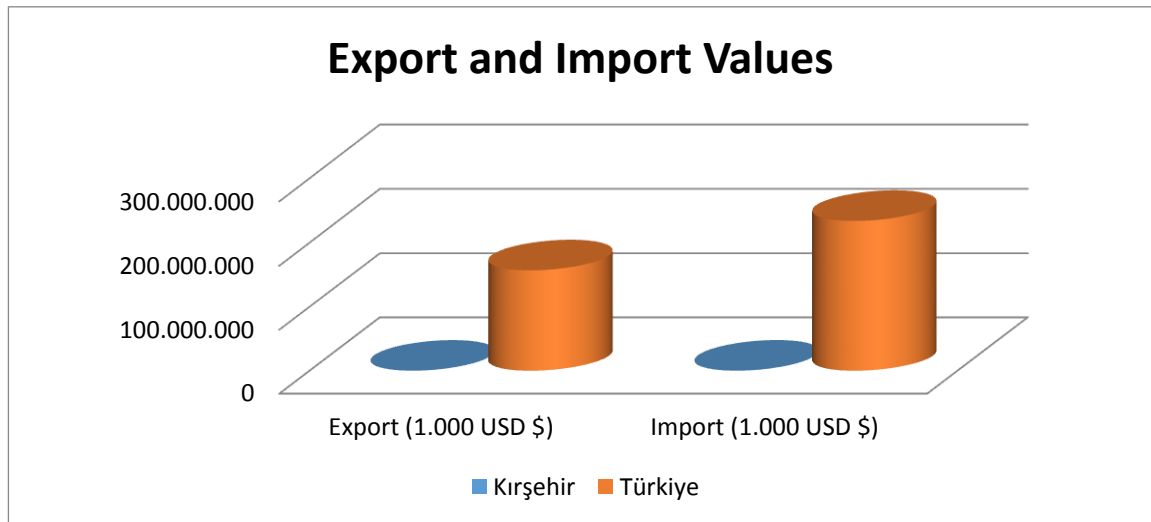
Item No	Explanation	Number of Capacity Report
1	Breadstuff	7
2	Ready-mixed concrete	7
3	Bran,glume and other leftovers	7
4	Mixtures for animal feed for farm animals	6
5	Building bricks (from cement, concrete or artificial stone)	4

### First 5 Activities of Kırşehir According to Industrial Registry Certificate (2017)

Item No	Explanation	Number of Capacity Report
1	Production of animal feed for farm animals	10
2	Production of grain and vegetable	8
3	Production of ready-mixed concrete	7
4	Packaging production	6
5	Keeping and processing of meat	6

### Export and Import Values

	Export (1.000 USD \$)	Import (1.000 USD \$)
Kırşehir	189.436	285.627
Türkiye	156.992.940	233.799.651





### Outstanding Exporting Products in 2017

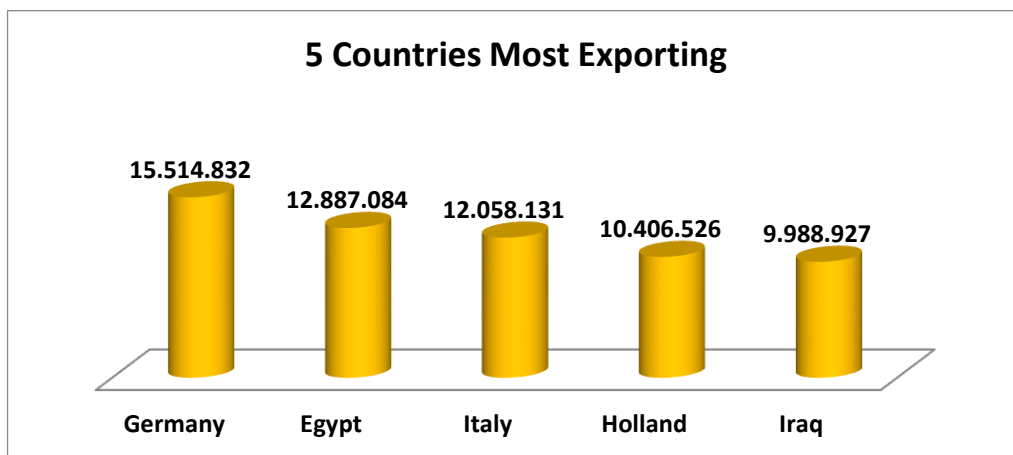
	<b>Export</b> (1.000 USD \$)	<b>Ration</b> (%)
Plastic and rubber products	158.979.933	83,92
Metal product industry (except machines and equipments)	11.913.967	6,29
Food products and beverage	11.061.150	5,84
Furniture and other products (not elsewhere classified)	2.749.142	1,45
Machines and equipments (not elsewhere classified)	2.088.639	1,10
<b>Total of first 5 product group</b>	<b>186.792.831</b>	<b>98,60</b>

### Outstanding Importing Products in 2017

	<b>Import</b> (1.000 USD \$)	<b>Ration</b> (%)
Chemical items and products	122.033.239	42,72
Agriculture and stock-breeding	75.872.290	26,56
Machines and equipments (not elsewhere classified)	44.218.029	15,48
Textile products	19.319.957	6,76
Medical instruments, sensitive optics instruments	5.178.507	1,81
<b>Total of first 5 product group</b>	<b>266.622.022</b>	<b>93,33</b>

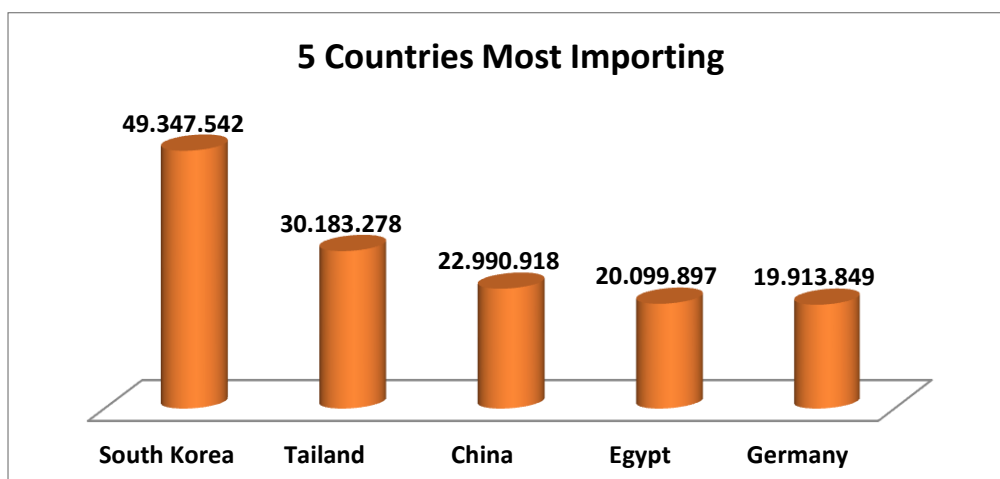
### 5 Countries Most Exporting (2017)

Rating	Country	Export (USD \$)
1.	Germany	15.514.832
2.	Egypt	12.887.084
3.	Italy	12.058.131
4.	Holland	10.406.526
5.	Iraq	9.988.927



### 5 Countries Most Importing (2017)

Rating	Country	Import (USD \$)
1.	South Korea	49.347.542
2.	Tailand	30.183.278
3.	China	22.990.918
4.	Egypt	20.099.897
5.	Germany	19.913.849



### **Key Indicators About Labour Force**

TR71 Region Labour Force Participation Rate Btw Ages 15-64 (2017)	
Male	% 77.8
Female	% 35.4

TR71 Region Employment Rate According to Economic Activities (2017)	
Services	% 49.1
Agriculture	% 29.2
Industry	% 21.7

TR71 Region Unemployment Rate (2017)	% 11.8
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### **Tourism**

Number of Foundations	13
Number of Rooms	749
Number of Beds	1513
In-House Guests (2017)	79.112

### **Reasons for Investment to Kırşehir**

- At the core of Turkey, easy access to the big cities.
- Junction point of east-west and North-south roads.
- Easy access to the airports.
- Young and dynamic population.
- Geothermal sources which can be used in tourism and agriculture.
- Brand city in the production of red meat.
- Organized industrial zone in full basis.
- Suitable territories for wind and sun energy systems.
- Brand city in education.
- Rich cultural heritage.